

Lamajeure

Technical Specification

TV File Specifications

Accepted Format

Apple ProRes 4:2:2 HQ
Uncompressed 10-Bits
File extension: .mov

Video

Resolution	1920x1080 (Interlaced)
Frame Rate (FPS)	29.97 fps
Aspect Ratio	16:9 (HD)
Chroma Sampling	4:2:2
Field Dominance	Upper/Top (ODD)
Timecode	Non-Drop

Audio

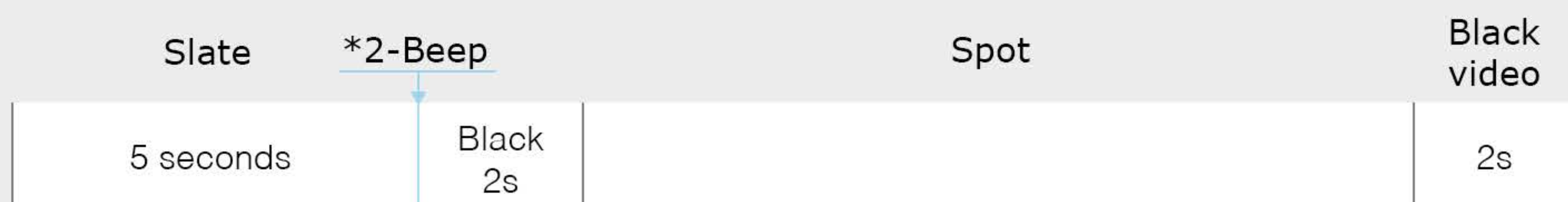
Format	Linear PCM
Stereo	1&2
5.1 Configuration	1L-2R-3C-4LFE-5LS-6RS, Stereo 7&8
Bit Depth	16 or 24 Bit
Bit Rate	48 kHz
Loudness Level	-24 LKFS
Maximum Audio Peaks	-10 dBfs

Closed Captioning

Embedded Closed Captioning must be DTV 608/708
Separate .scc files are also accepted

> Lamajeure downconverts files for SD Stations (i.e. an SD version of the spot is not required)

File Content



* The 2-beep is a flash frame of video and one frame of tone (1kHz) placed 2 seconds ahead of the first frame of the spot. This ensures the picture is synced with the audio.

Slate

The slate must contain the following details:

Mandatory	Suggested	
Advertiser	Agency	Length
Title	Product	Language
AD-ID / ISCI		Date

File Transfer

Send us your files:

[Upload Form](http://lamajeure.com/uploads)
(<http://lamajeure.com/uploads>)



Radio Specifications

- > Accepted Format : MP3 (Preferred) - WAV - AIFF
- > For Files and Traffic Instructions please email csr@lamajeure.com

Contact Us

Account Management
csr@lamajeure.com
514.284.0674

Technical Support
distribution@lamajeure.com
After Hours 514.316.7180